

# The Connection



GRANTING SUPPORT FOR SUCCESS

AUGUST 2010

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Remaining Free Fun Fridays

## HSF Has Moved!

### Highland Street Foundation

Three Newton Executive Park, Suite 104  
2223 Washington Street  
Newton, MA 02462  
Tel: 617.969.8900  
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**Fri, Aug. 20**

[Institute of Contemporary Art](#)

**Fri, Aug. 27**

[Museum of Science](#)

**Fri, Sept 3**

[New England Historic Genealogical Society](#)

[The Sports Museum](#)

[EcoTarium](#)

[Buttonwood Park Zoo](#)

[Cape Cod Museum of Art](#)

[New Bedford Whaling Museum](#)

[Concord Museum](#)

[Stone Zoo](#)

## Free Fun Fridays Reaches 70,000 Visitors To Date...

*18 venues still to go!*

With eight venues down, and 18 still to go, HSF's Free Fun Fridays program has hosted more than **70,000 visitors** as part of its free admission summer program, beating last year's 58,000 visitors.

Every location has hosted more visitors than they did during last year's Free Fun Fridays program, showing the growing need for fun and free things to do. Below please find some highlights from the season to date:

- 17,230 visitors to Franklin Park Zoo - their largest day ever
- 11,071 visitors to Old Sturbridge Village - their largest day since opening in 1946
- 11,049 visitors to the Museum of Fine Arts - their highest attendance in ten years
- 10,591 visitors to Plimoth Plantation - twice as many visitors as their largest Thanksgiving.



**Sat, Sept 4**

[Edward Gorey House](#)

[Cape Cod Children's Museum](#)

[Basketball Hall of Fame](#)

[Worcester Art Museum](#)

[USS Constitution Museum](#)

[American Textile History  
Museum](#)

[Discovery Museums](#)

[Berkshire Museum](#)

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The upcoming Labor Day Grand Finale Weekend - taking place on Fri, Sept 3 and Sat, Sept 4 - will feature eight free venues on each day (dates and venues are listed at left).



*Visitors enjoyed free admission at Boston Harbor Islands on Fri, July 16th.*





## StoryMobile Summer Series Draws Record Crowds

ReadBoston's StoryMobile program, held every Thursday morning during the summer at the HSF-supported TADpole Playground on Boston Common, have been drawing record crowds this summer. The events feature guest story tellers and are open free of charge to the public. The stories read are appropriate for ages 3 - 5, and visitors receive books from ReadBoston and gifts from Highland Street Foundation.

On average, more than 500 adults and children attend these events, showing an increase of more than 100% over last year. The last StoryMobile event will be held at TADpole Playground at 11 a.m. on Thurs, Aug. 19th.



# Community Impact Consultants

*September Launch!*

Numerous studies - including a recent study by Common Impact - found that non-profits cite an underinvestment in operational infrastructure as the top barrier they face in delivering effective community programs and services. In fact, a vast majority of non-profits significantly under-invest in operational areas, such as marketing, human resources and IT.

To assist with this need, HSF will launch a new program in September called Community Impact Consultants, which will provide consulting services to non-profits with budgets between \$500,000 and \$2 million. Community Impact Consultants will seek to address organizational issues such as: strategic plan development, stakeholder engagement, board development and governance, human resources, web design, resource development, and program planning and evaluation.

Non-profits will be invited to apply beginning in September, and HSF will pair the non-profit with an appropriate consultant for a six-month period.

Keep an eye out for upcoming e-mails and notices on [www.highlandstreet.org](http://www.highlandstreet.org) beginning in September.

## *About Highland Street Foundation*

*The Highland Street Foundation is committed to addressing the needs and concerns of children and families in Massachusetts and California. We direct our efforts to provide access and opportunities in the area of education, housing, mentorship, health care, environment and the arts. For more information, please visit [www.highlandstreet.org](http://www.highlandstreet.org).*