

The Connection



GRANTING SUPPORT FOR SUCCESS

March 2012

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Announcing Highland Headers!

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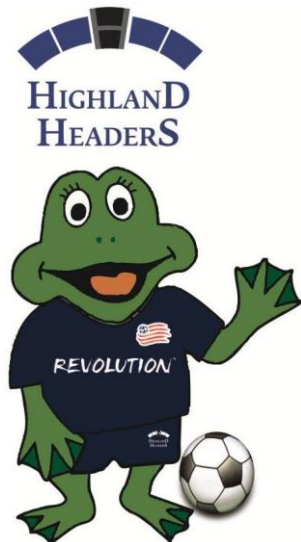


Highland Street Foundation is excited to team up with the [New England Revolution](#) to provide opportunities for local youth and families to enjoy America's fastest growing sport!

Highland Headers will join a series of programs including [Highland Hitters](#), in partnership with the Boston Red Sox; [Highland Hat Tricks](#) in partnership with the Boston Bruins; and [Highland Hoops](#), in partnership with the Boston Celtics.

Similar to these programs, nonprofit organizations who participate will receive tickets to a game, food vouchers and customized t-shirts and giveaways.

We look forward to cheering on the New England Revolution this season!



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Fundraising Professional Offers Strategic Advice

On February 14, Highland Street hosted a seminar for nonprofit organizations on the *Key Principles of Fundraising*. Karyn Wilson, KW Consulting, shared her thoughts and expertise on the elements necessary to be a successful fundraiser. Karyn emphasized the importance of building relationships with potential supporters.



To view or download a copy of Karyn's presentation, click [here](#).

Highland Street Foundation offers educational seminars to the nonprofit community on a variety of topics. To access past presentations, click [here](#).

HUD Undersecretary addresses local housing leaders

[Home Funders](#), a partnership of private investors committed to creating affordable housing opportunities for extremely low-income families, hosted a housing forum on February 7th. More than 200 community leaders, housing advocates, philanthropists and elected officials were in attendance to discuss strategies for housing Massachusetts' most vulnerable families.



US Department of Housing
and Urban
Development Assistant

US HUD Assistant Secretary Mercedes
Marquez

Secretary Mercedes Marquez spoke about HUD's growing commitment to responding to local needs. She was impressed with Home Funders' unique approach to addressing family homelessness through permanent housing and a strong public private partnership.

To learn more about Home Funders and to meet some of the families that have been impacted by its work, click [here](#).

Red Sox Ticket Contest

Coming April 1st



As an extension of the [Highland Hitters](#) program, Highland Street will once again host a Red Sox Ticket Giveaway for nonprofit organizations in Massachusetts. Individuals can nominate their

favorite nonprofit to be entered into a contest to win tickets.

The submission period will begin on April 1st. Stay tuned for details. Please visit our website at www.highlandstreet.org and "like" us on Facebook to receive the most up to date information on the Red Sox Ticket Giveaway and many other community programs.



[About Highland Street Foundation](#)

The Highland Street Foundation is committed to addressing the needs and concerns of children and families in Massachusetts and California. We direct our efforts to provide access and opportunities in the area of education, housing, mentorship, health care, environment and the arts. For more information, please visit www.highlandstreet.org.